

# FULL ACCESS

## Women-To-Women Leadership Discovery

Accelerate Your Leadership Journey and Get Clarity on Your Identity as a Leader

FOR MORE INFORMATION & REGISTRATION, PLEASE VISIT [www.iGrowthFuel.com](http://www.iGrowthFuel.com)

This full day women's hands-on experience addresses contemporary women's issues and gives you leading edge tools and techniques to address them. Full Access weaves together critical key elements of leadership, personal identity, and taking the right risks to make you a stronger leader. Your *discovery and development experience* includes a real-life game simulation, self-assessment inventory, self-reflection exercises, including providing tools and structure for on going self-regulation. You will examine and apply best practices. You will understand how and why men and women lead differently, (*understand, predict and control*) performance under pressure, and learn how to strengthen your confidence while minimizing self-doubt.



**GrowthFuel**  
FUELING TALENT MANAGEMENT GROWTH

### PROFESSIONAL DEVELOPMENT EXPERIENCE DAY

- Get Clarity on Your Identity as a Leader
- Small Group Learning Experience – Real Life Game Simulation
- Gain Understanding & Reflect on Your Traits & Tendencies that Impact Your Performance Outcomes
- Get Clarity on Your Interpersonal Behaviors
- Minimize Self-Doubt & Upgrade Self-Confidence
- How & Why Men and Women Lead

### WHAT YOU WILL GAIN ...

- Recognize your concentration channels and expand your self-awareness
- Practice applying your most important focus of concentration—the key to effective performance outcomes
- Understand conditions that create pressure for you & predict how you will respond
- Understand how & why emotional arousal impacts performance
- Examine personal inventory results and gain insights
- Learn how to successfully manage stress & emotional arousal for pressure situations.
- Achieve greater self-awareness to understand your strengths & detractors/liabilities
- Understand how your traits & tendencies influence your behavior and impact your performance outcomes
- Create a personal action & accountability plan to move forward

**McKinsey's 2014 study, Women Matter, found women are more likely to cite stress and pressure as a top issue. This stress is not solely rooted in concern over balancing work and family. Evidence points to another explanation—the path to leadership is disproportionately more stressful, for women compared to men.**

### WHO SHOULD ATTEND?

- ⇒ Women C-Suite Executives
- ⇒ Women Senior Leaders: General Managers, Vice Presidents, Directors, Business Unit Leaders, and Functional Leaders
- ⇒ Women Entrepreneurs / Business Owners
- ⇒ Women with at least 5 years of management experience
- ⇒ Women Identified as High Potentials

**Most leaders are already successful in their own minds, but want to be more successful and are willing to do self-identity work...**

DATE: See Website For Most Recent Details  
TIME: 8:30 AM — 4:30 PM  
LOCATION: See Website For Most Recent Details  
FOOD: Breakfast, Lunch, and Snacks Served  
FEE: \$1,200 (Ask about multiple attendee discount)

**Seating is Limited.**  
**Register TODAY**  
[www.iGrowthFuel.com](http://www.iGrowthFuel.com)

For General Information Contact [stassone@igrowthfuel.com](mailto:stassone@igrowthfuel.com)



*“The greatest obstacle to personal success: is failing to perform, in the moment, at your capability level. Being at the top of your performance game requires that you master your ability to focus under various kinds of performance pressure situations” -Hendrie Weisinger*

Samantha Tassone is President of GrowthFuel, a boutique professional services firm. Her passion is to grow your personal leadership impact & value.

You have arrived, as a seasoned leader, professional, or executive. As you stand in your power position, you have a choice to stay empowered and not compromise your self-esteem. Your participation here will enable this discovery and development experience to accelerate your personal leadership journey.

We all have blindspots and relationship roadblocks, which prevent us from performing and additionally can hold us back from personal success.

For over 20 years, Samantha has worked with public, private, and non-profit organizations and individuals to accelerate their performance. She is a strategist, facilitator, speaker, and performance coach.

As a Performance Coach, her client interaction is caring, accurate, and comprehensive. She provides a roadmap forward to increase influence, overcome stress, and pressure derived from blind spots.

Anonymous, *“I now realize I have a choice—anyone can choose to do nothing”.*

### **Pre-Work:**

- Compete on-line Attentional Interpersonal Style Inventory (TAIS)
- Pre-session questions

### **In-Session Tools:**

- Personal detailed report describing your personal leadership style
- You will learn how to interpret your report & apply it to enable you to accelerate your personal leadership journey

### **Follow-Up:**

- Included: Personal, one-hour debrief mapped to the TAIS Inventory and customized to an action plan

*“Working with GrowthFuel provided me with invaluable insights and enabled me to frame feedback in a way that I could now see myself in a different light. This experience created a deeper understanding of my personal traits and provided a critical reflection on how I respond to pressure.”*

*Rachel C. Clar Group, Principal*

As a leadership-performance coach, my job is to help you evolve and grow your personal leadership value. Often, what got you here—has no guarantee it will get you there.

Samantha Tassone, President of GrowthFuel